

TOGETHER

BY

LUIZA MELLO
CSSY 2019



MISSONI

SANLORENZO



Family owned fashion house with aesthetic innovation and technical inventions that have always changed the identity of knitwear

OTTAVIO and **ROSITA**
founded **MISSONI**

1953



1956

OTTAVIO had the
eye for the color
ROSITA,
management

First Runway Milan

1958



Worldwide Recognition

1971

FIFA world cup



1967

Pitti Palace Runway



ROSITA MISSONI takes over
MISSONI HOME

1998

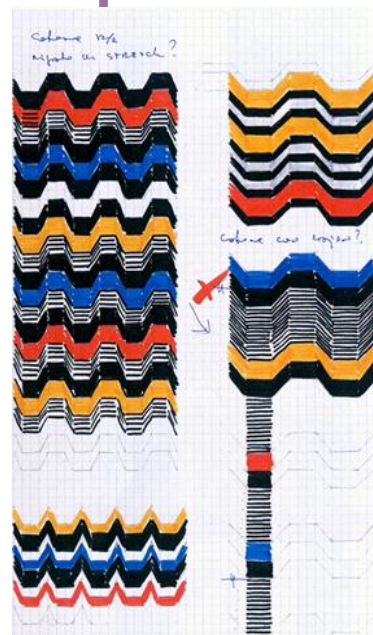
Sumirago Factory, IT
250 new employees



2001



1997
1990 **ANGELA MISSONI**





MIX
PATTERNS

MIX
PATTERNS

MIX
PATTERNS

characteristics



FUNBOY

collaborations



Demo+**MISSONI**

DISARONNO
THE WORLD'S FAVOURITE
ITALIAN LIQUEUR.



MISSONI

SANTO RENZO

MAT S&S CONTI

SANLORENZO



SD126

Length Overall: 37.95 m

Waterline Length: 31.69

m

Maximum Speed: 17 knots

Guest: 10 people

Crew: 5+1 people

Hull material: Fiberglass





DESIGN GUIDELINES

- 01 VERTICAL ELEMENTS IN ORDER TO ALLONGATE SPACE
- 02 PATTERN PLAY
- 03 INTEGRATED SPACES
- 04 LIMITED AMOUNT OF COLORS IN MULTIPLE PATTERNS
- 05 CLEAN ENVIRONMENT CONTRASTING WITH COLORFUL TEXTILES AND TEXTURES



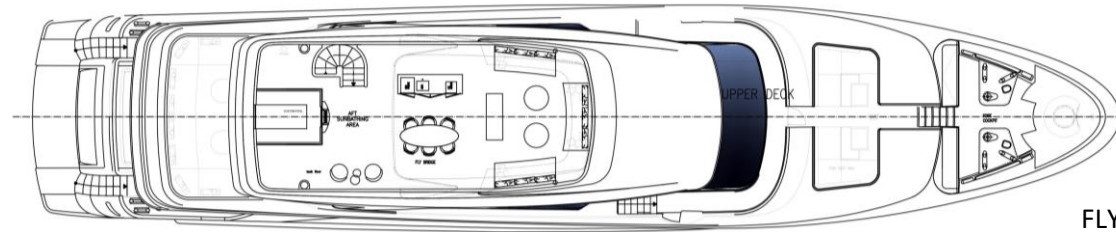
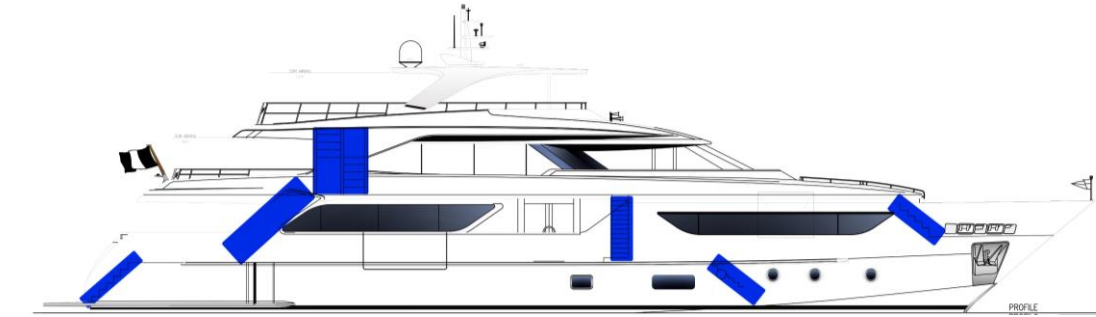
MISSONI everywhere



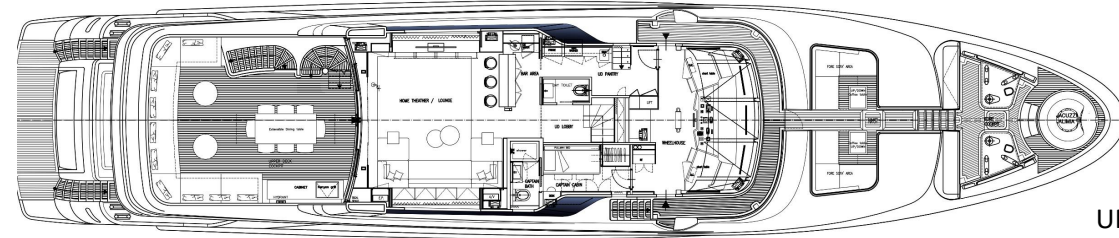


TOGETHER

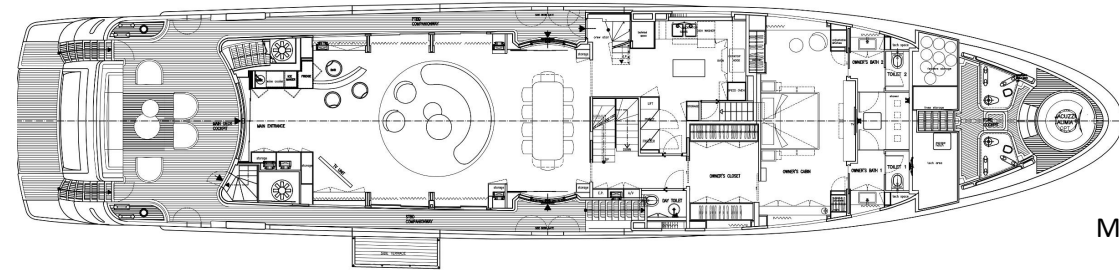




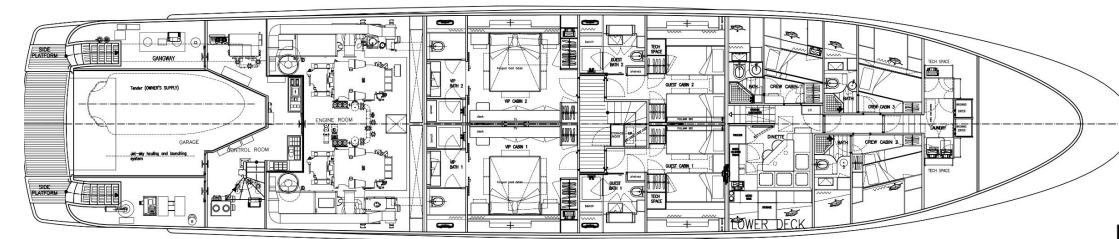
FLYING BRIDGE



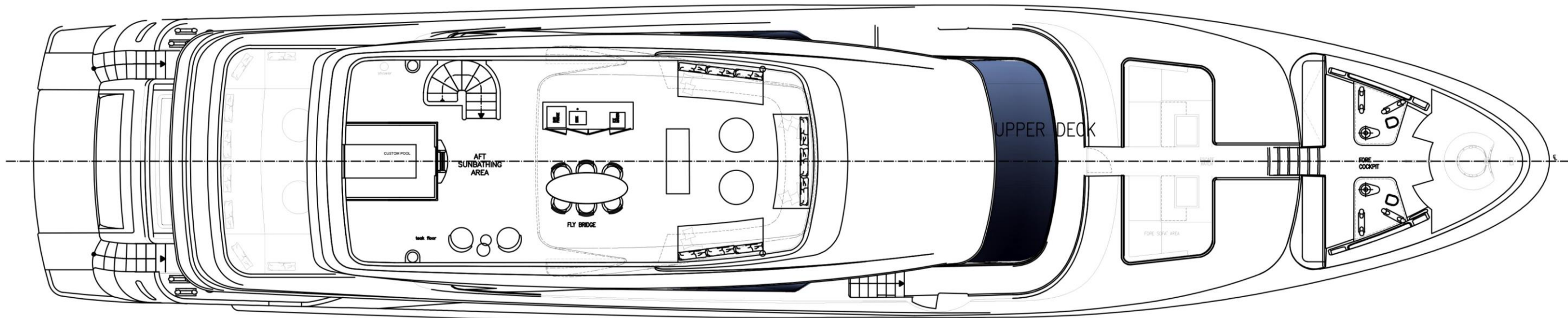
UPPER DECK



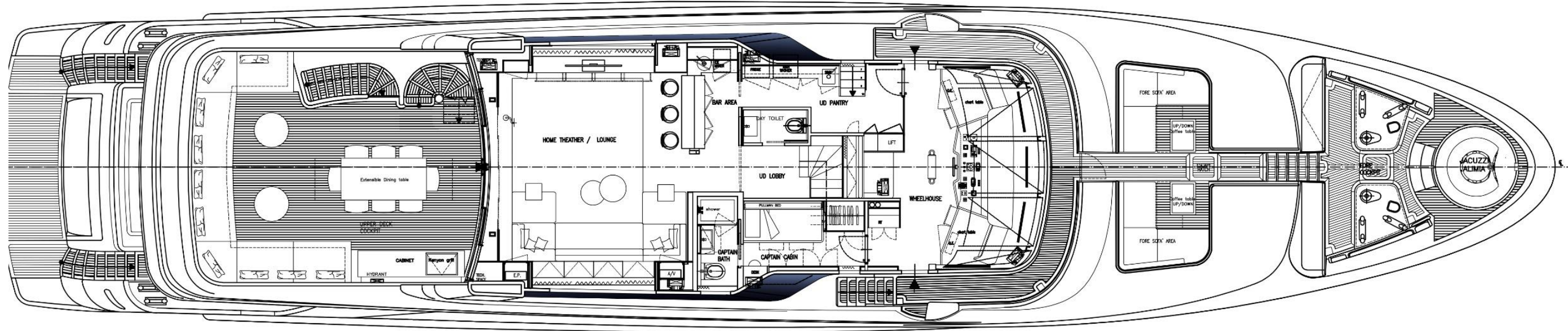
MAIN DECK



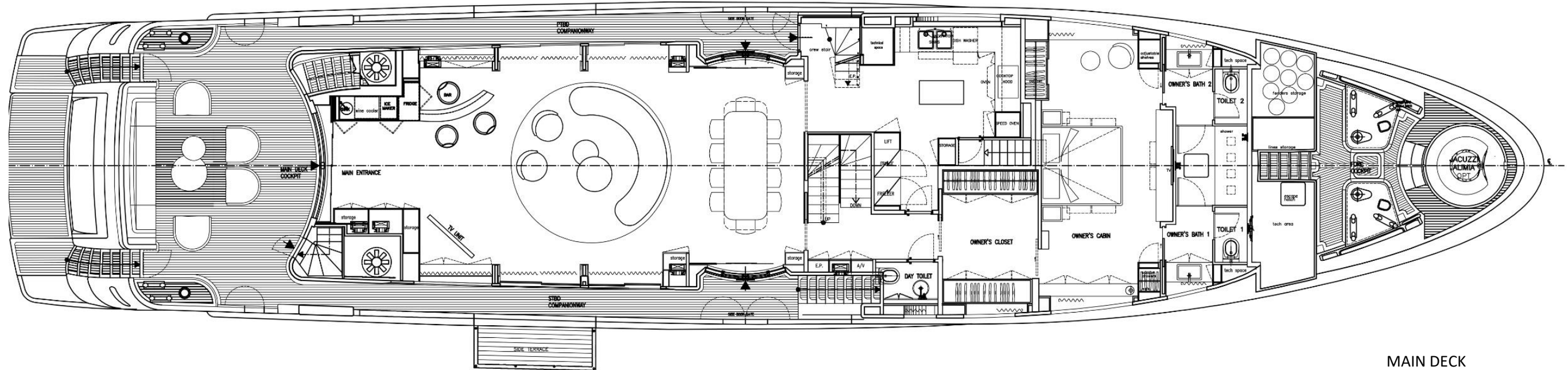
LOWER DECK



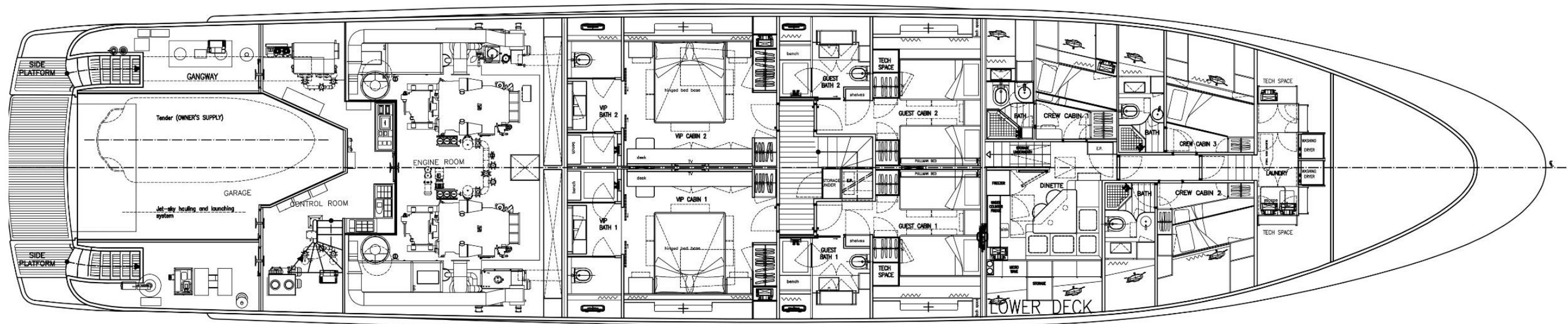
FLYING BRIDGE



UPPER DECK



MAIN DECK



LOWER DECK



















THANK YOU!!!!